

Social Psychology

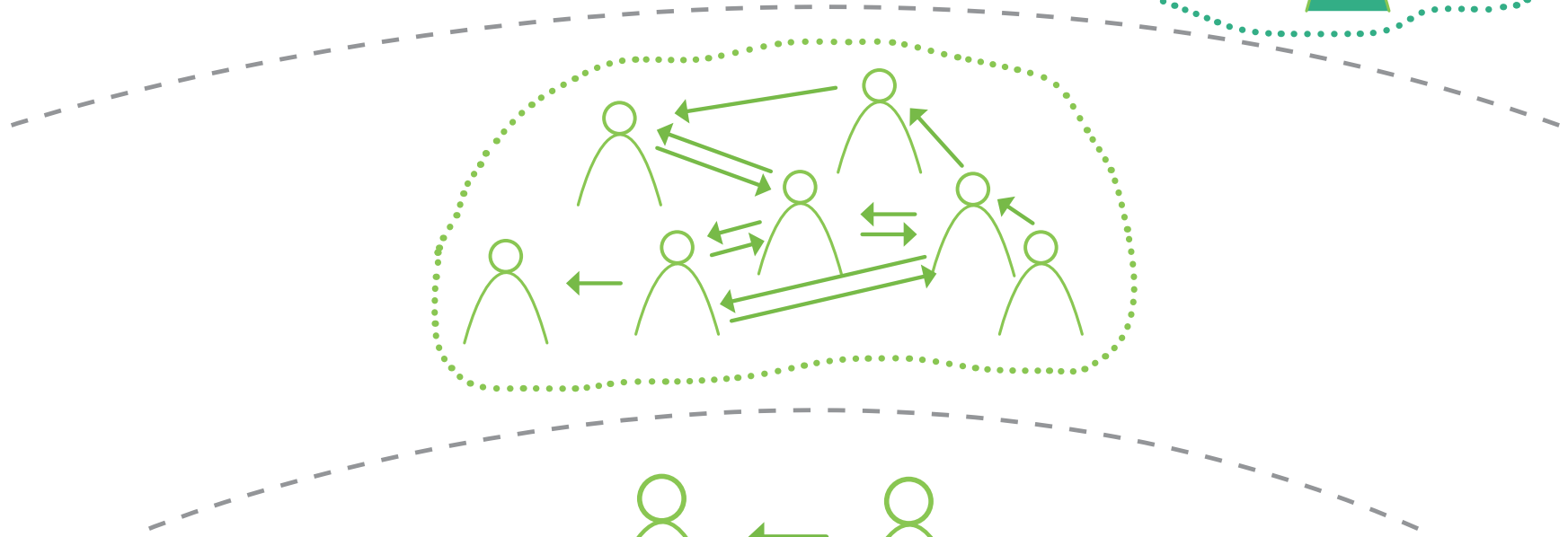
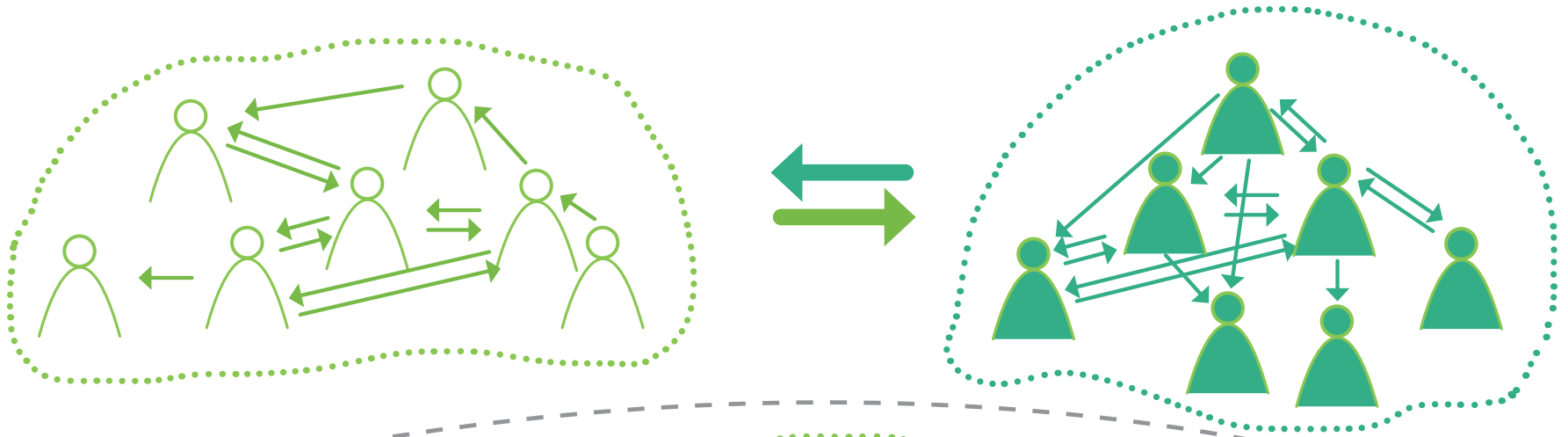
4 levels of analysis and intervention



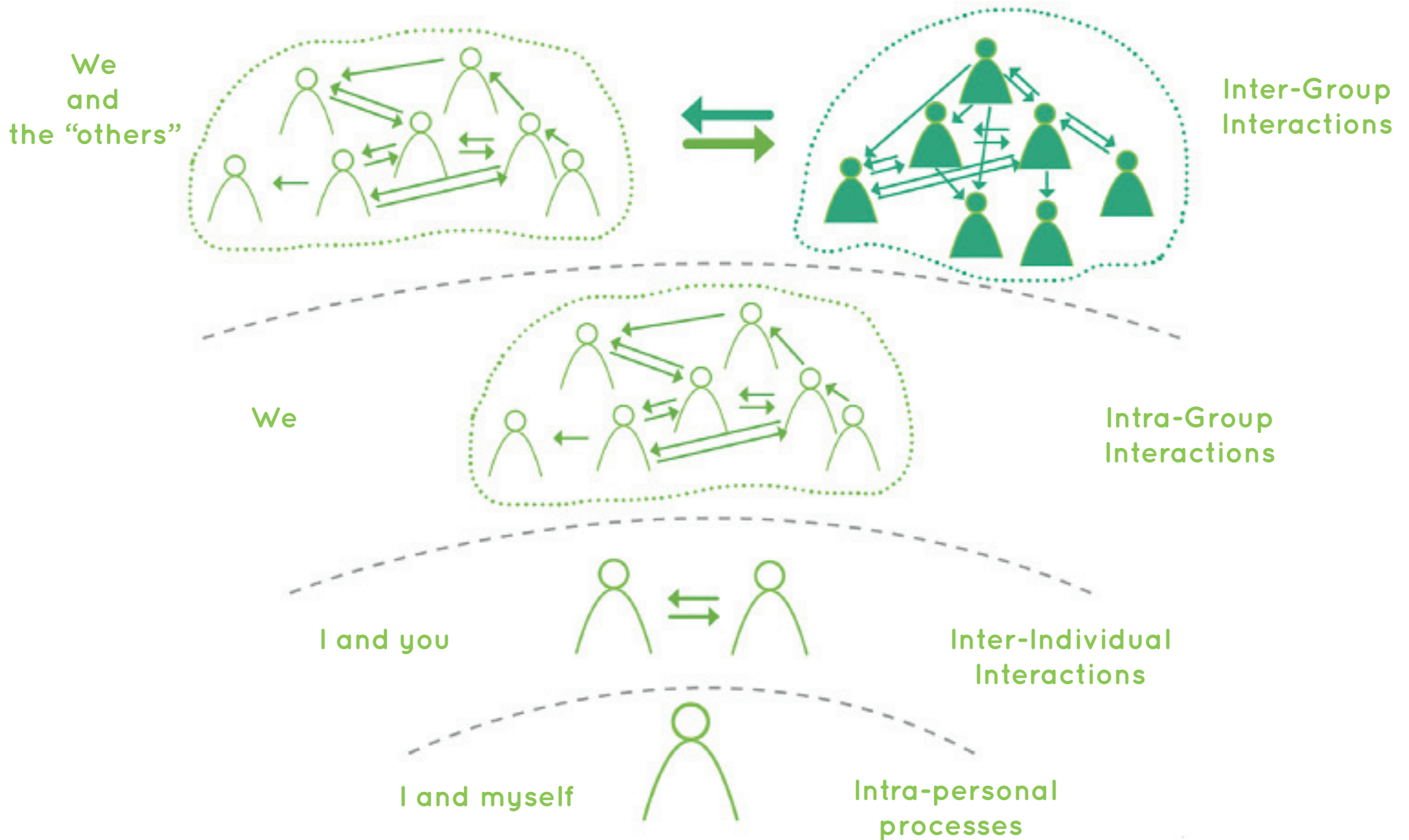
Facilitator: Rita Muckenhirn

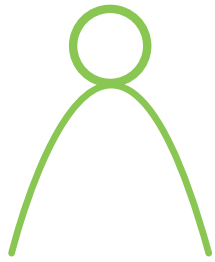
October 2021

Systways.



Levels of analysis based on social psychology



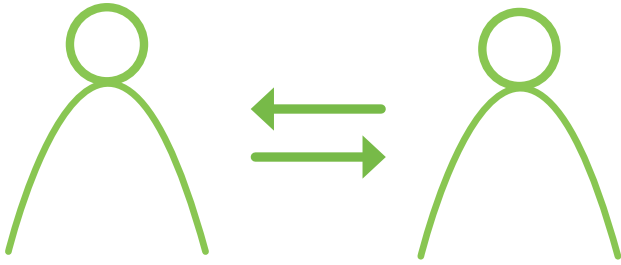


I and myself

Intra-psychic processes

**Social perception,
information processing,
affect and motivation**

- Individual behaviour
- Decision-making
- Attitudes
- Stereotypes
- Attributions
- Personal norms
- Beliefs, values
- Motivations, needs, fears, barriers
- Identity
- Self-concept/self-awareness
- World view
- Personal characteristics...

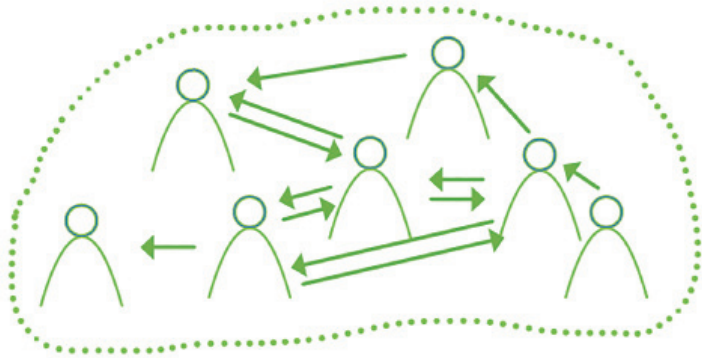


I and you

Inter-individual Interactions

Interactions between people determined by the idiosyncratic/identity characteristics of the parties involved.

- Interpersonal relationships (romantic relationships...)
- Affiliation and the need to belong
- Pro-social behaviour
- Aggressive behaviour

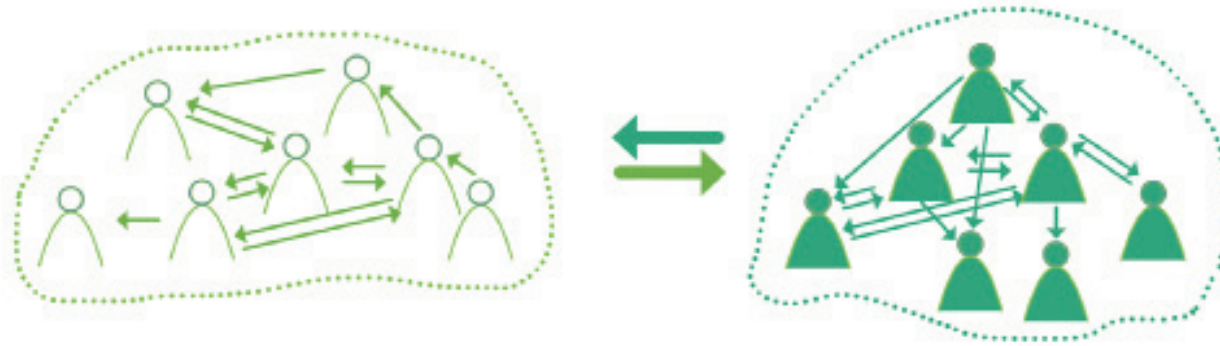


We

Intra-group Interactions

Interactions that are characterised by the participants' membership of a common group

- Group
- Relationship between the individual and the group
- Group processes and structures
- Group performance
- Social influence: social norms, conformity, obedience
- Authoritarianism

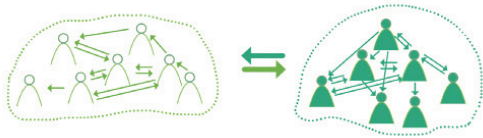


We and “the others”

Inter-group Interactions

Interactions that are characterised by participants' membership of different groups

- Intergroup processes
- Social identity
- Prejudices
- Enemy images
- Social discrimination
- Inter-group conflicts
- Reconciliation
- Positive inter-group relations

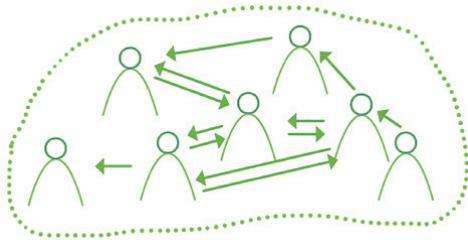


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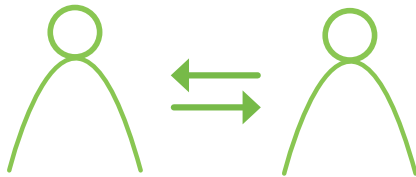


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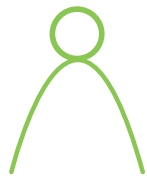


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Contributions of social psychology

- **Analysis and design of interventions** within **sustainable development** projects and/or **organizational development** processes.
- Analysis and understanding of intra-personal processes and interactions at different levels, their dynamics and influences on **how we behave in the context of a conflict.**
- Understanding conflict and possible approaches of **conflict transformation** from the psychology of social and political violence.
- Designing more **coherent theories of change and interventions** that correspond to the **complexity of human relationships.**

Sources

In addition to the sources already cited, the presentation draws on contributions from the following authors.

Social Psychology

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